

Fig.1.

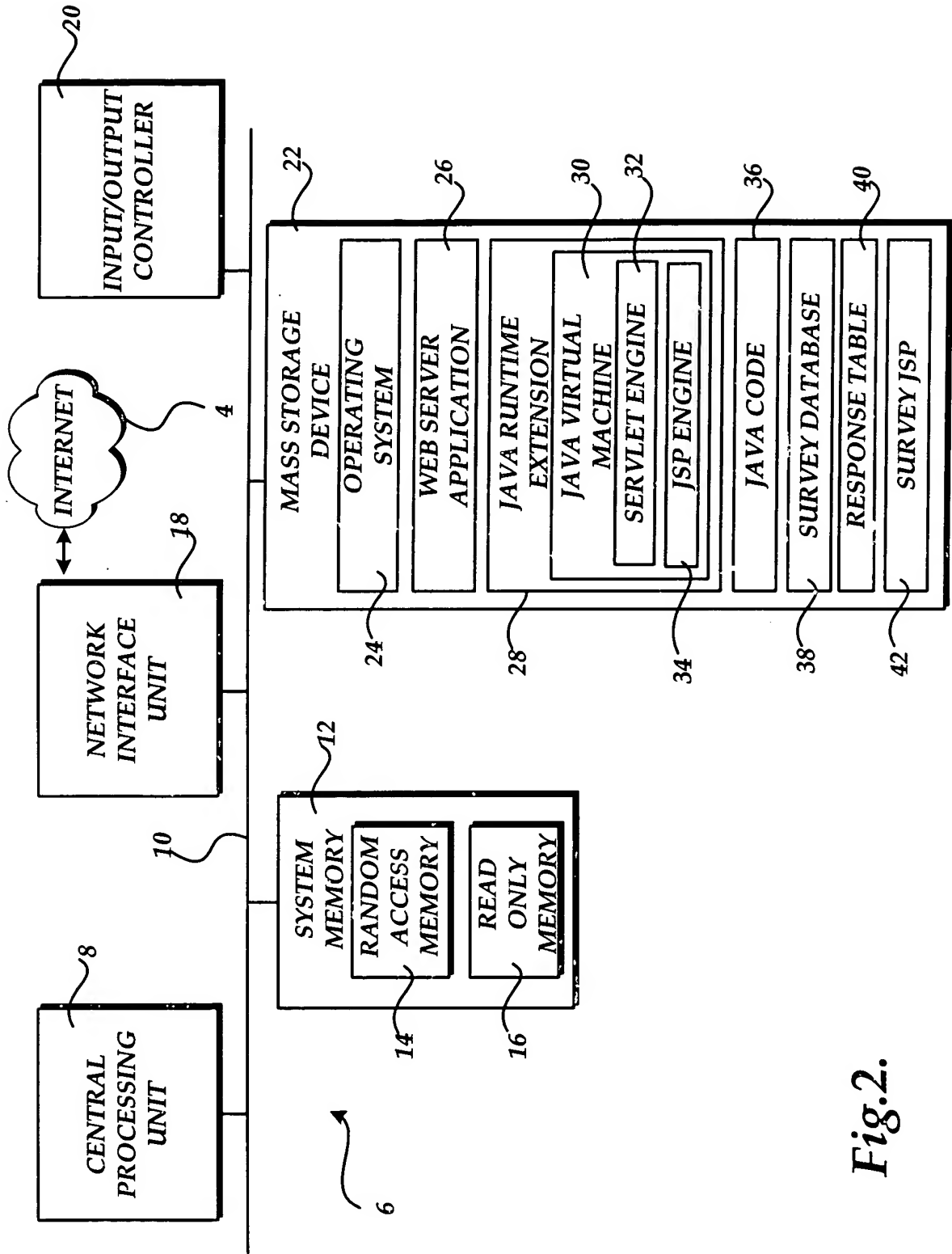


Fig.2.

44A	44B	44C	44D	44E	44F	44G	44N
APPLICATION NAME	FORM NAME	VERSION	QUESTION	SEQUENCE	RESPONSE TYPE	RESPONSE PARAMETERS	ACTIVE?
MKTSURVEY	WIDGET	1.0	HOW MANY WIDGETS DO YOU OWN?	1	TEXT FIELD	8	YES
MKTSURVEY	WIDGET	1.0	WHEN DID YOU BUY YOUR LAST WIDGET?	10	TEXT FIELD	10	YES
MKTSURVEY	WIDGET	1.0	WHAT DO YOU LIKE BEST ABOUT OUR WIDGET?	15	TEXT AREA	3,80	YES
MKTSURVEY	WIDGET	1.0	WOULD YOU BUY ANOTHER WIDGET?	5	RADIO BUTTON	YES	YES
MKTSURVEY	WIDGET	1.0	WOULD YOU BUY ANOTHER WIDGET?	5	RADIO BUTTON	NO	YES

A • • • • •
 • • • • •
 • • • • •

Fig.3.

Test HTML Page - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Media

Address K:\Clients\60160027 BellSouth\10075\test.html Go

How many widgets do you own? 50A

When did you buy your last widget? 50B

What do you like best about our widget? 48B 48C

Would you buy another widget? Yes No 50D 50N

Submit 47

Done Local intranet

Fig.4.

40

50A APPLICATION NAME	50B FORM NAME	50C VERSION	50D QUESTION	50N RESPONSE
MKTSURVEY	WIDGET	1.0	HOW MANY WIDGETS DO YOU OWN?	22 52A
MKTSURVEY	WIDGET	1.0	WHEN DID YOU BUY YOUR LAST WIDGET? 52B	10/16/1968
MKTSURVEY	WIDGET	1.0	WHAT DO YOU LIKE BEST ABOUT OUR WIDGET? 52C	PRICE
MKTSURVEY	WIDGET	1.0	WOULD YOU BUY ANOTHER WIDGET? 52N	YES
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•

Fig.5.

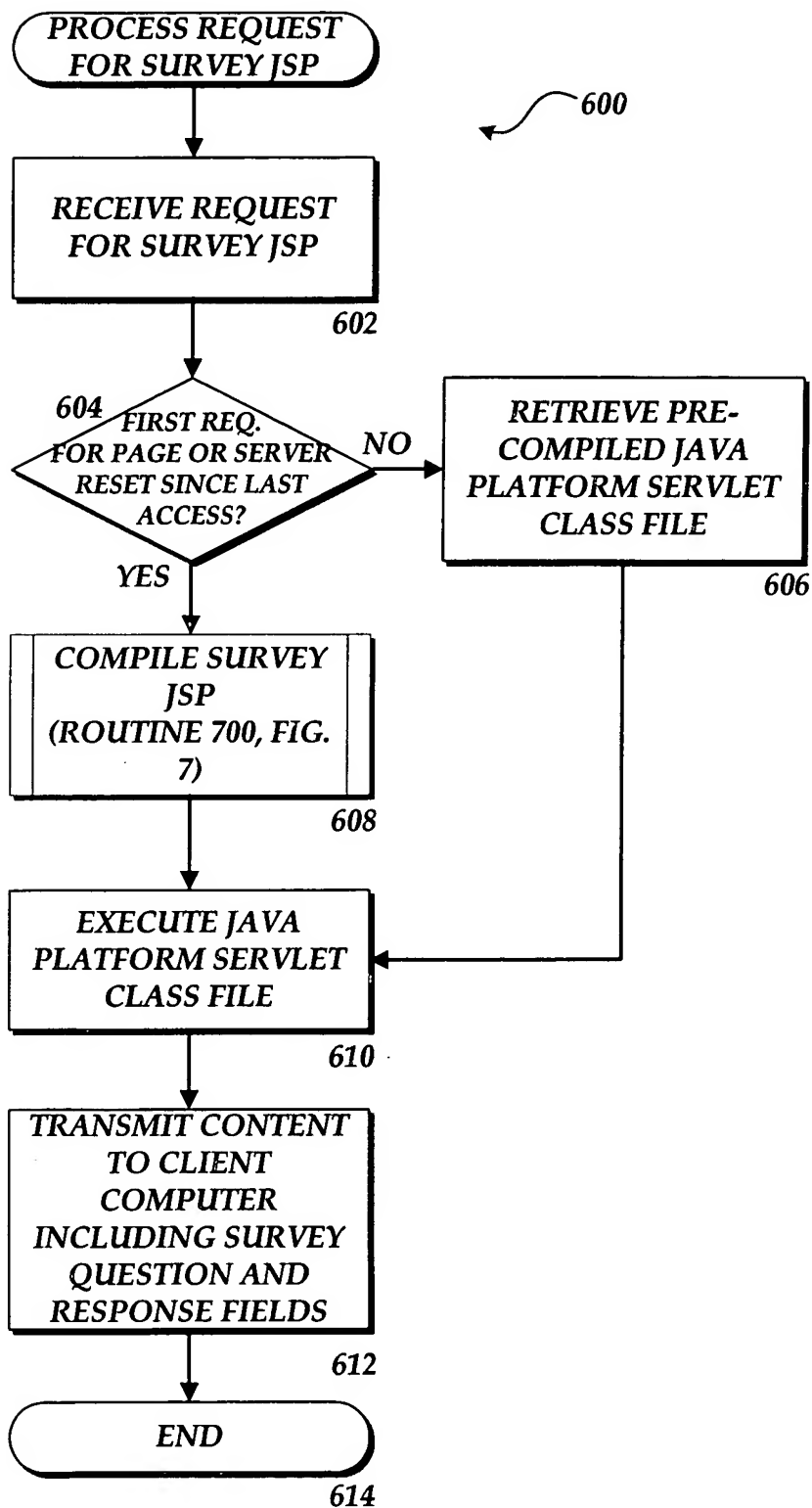


Fig.6.

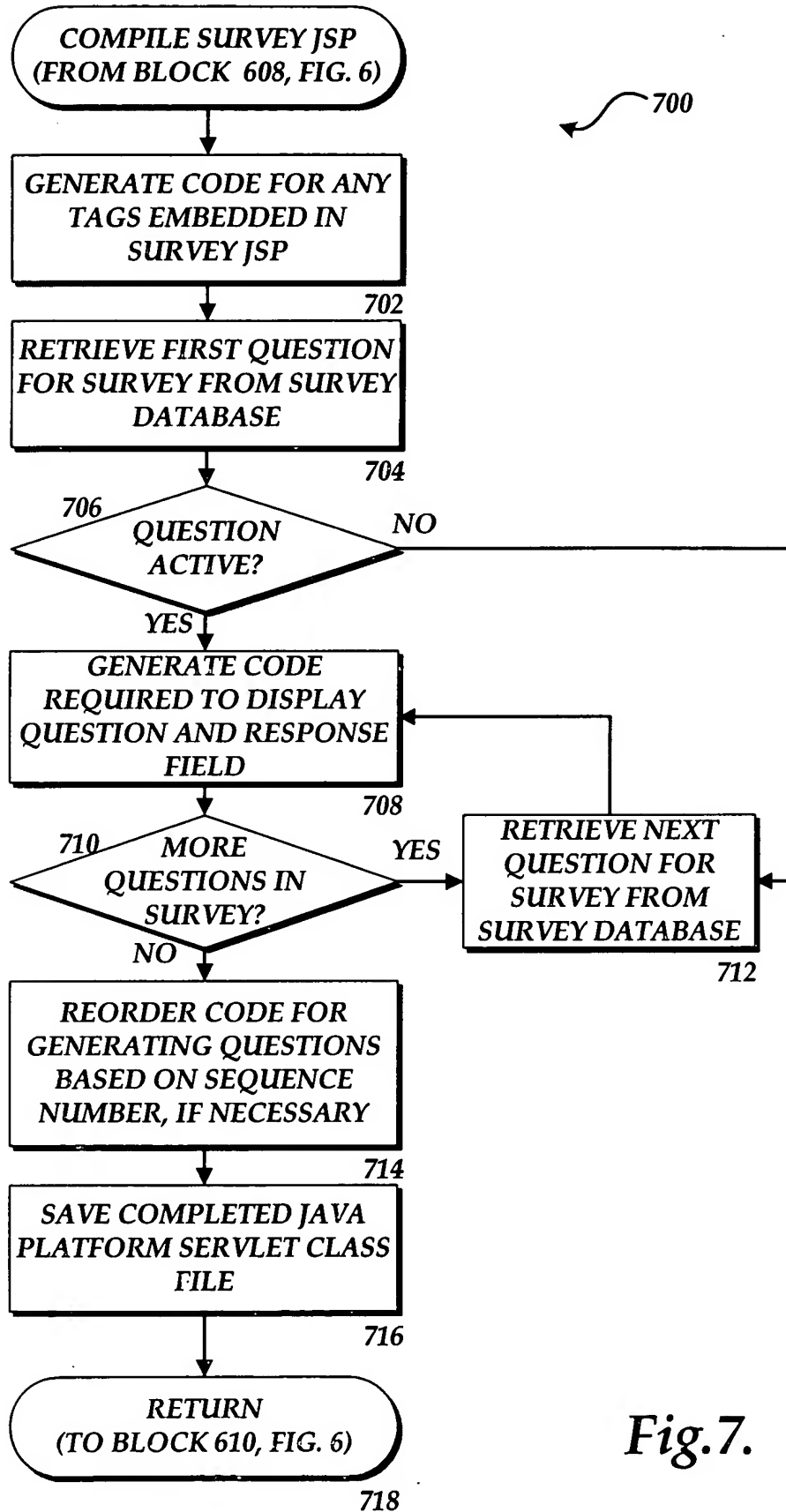


Fig.7.

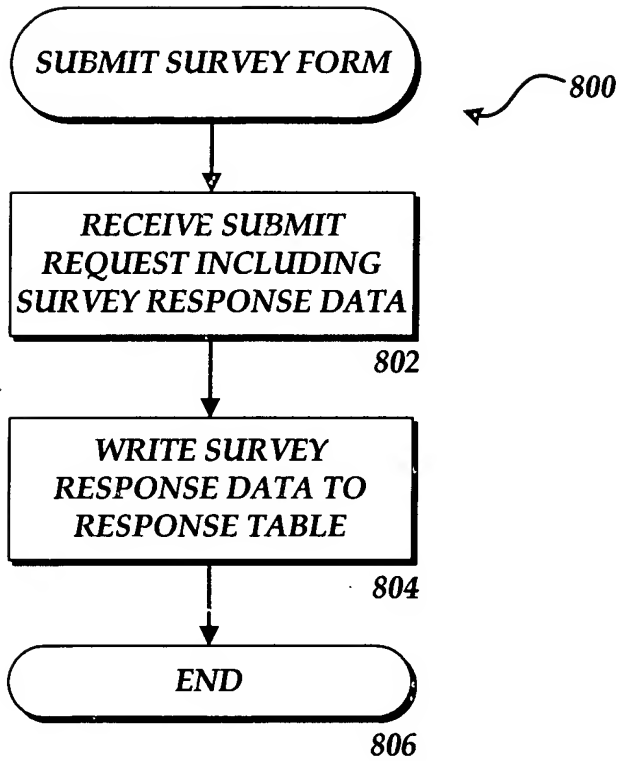


Fig.8.